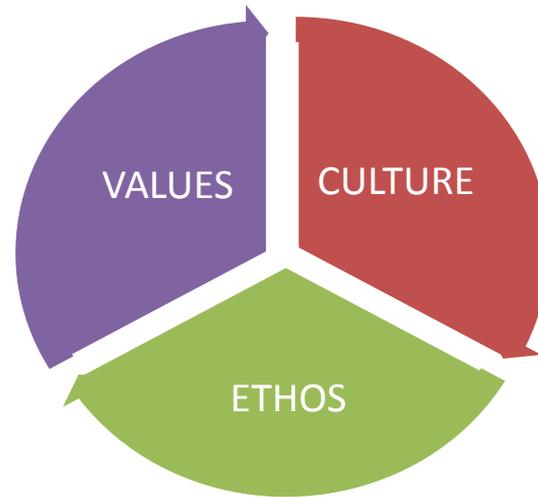


MERCHANT-HOLLIDAY SCHOOL STRATEGY PLAN (SSP) AUTUMN 2019 – SUMMER 2024

Merchant-Holliday School currently in (2019) provides education and care for a maximum of 50 day and boarding pupils (boys) aged between 5 and 13 years who have Social, Emotional and Mental Health needs (SEMH). The school is a registered charity and has a board of Governors who are also the Trustees

OUR CORE

OUR CORE is derived from Values, Culture and Ethos influenced by the traditional principles of our founder Mr. Cyril Marchant Holliday.
It is at the heart of all that we do.



VALUES

We believe that every child can flourish. We respect the views and contributions of others and the world around us.

CULTURE

We are a community which endeavours to empower each individual to reach their full potential. We are kind, tolerant and respectful.

ETHOS

Meeting pupils' needs is at the centre of what we do, is embedded in every aspect of our work and shapes who we are.

OUR APPROACH

In business terms 'Our Approach' can be considered our Unique Selling Point (USP) as our approach is the key component to our success. It is our methodology, that makes Marchant Holliday School unique and recognised as a centre of excellence.

We draw on Our Core which believes every child can thrive within a secure and caring environment, and where they feel safe and valued as an individual.

We are inclusive, focus on the positive and have a firm commitment to develop self belief, self worth and self image.

We empower our pupils and team to make informed choices.

We actively share and promote the school's vision and ambition for our pupils with parents and carers.

We have high staff: pupil ratios. We believe our staff to be the best.

MHS is set in rural Somerset surrounded by open fields and woodland allowing us to bring the outdoors into the classroom. We use our location to create a calm, safe environment for our boys.

OUR TEAM

STAFF

The School is committed to training and developing all employees, supporting them to deliver Our Model. We build cohesive, high quality and enthusiastic teams who inspire our pupils to thrive.

GOVERNING BODY

We have a diverse, talented and committed Governing body.

PARENTS and CARERS

We work closely with parents and carers to provide a coherent approach.

LOCAL AUTHORITIES

We develop collaborative working relationships with Local Authorities to ensure the best outcomes.

VISITORS and ASSOCIATES

We take time to inform and encourage all visitors and associates to understand and embrace Our Model.

OUR MODEL

Our Model comprises of Our Team and Our Approach, underpinned by Our Core (the values, culture and ethos) to create a robust framework delivering 21st century first class care, learning and development opportunities for our pupils.

In the wider sense, Our Model encapsulates who we are and what we do which infiltrates into every aspect of our school. It influences how we form positive, engaging relationships with our stakeholders.

We see Our Model as one of evolution gained through rigorous self evaluation and engagement with the environment.

Proactive interaction and collaboration ensures that Our Model is current and thereby a leading force in care and education.

Ongoing creative investment in our staff is paramount in contributing to Our Model alongside providing the highest standards of infrastructure.

The robust nature of Our Model allows us to respond to demand in terms of expansion, reduction or to offer Our Model to outside agencies.

OUR VISION

We live in a rapidly changing world. We see our school engaging and reacting to national issues and those in the wider world. We will design our provision to embrace the 21st Century.

Our charitable status is important to us. We will continue to seek new opportunities to expand and complement our charitable work through collaborative partnerships.

In the last decade, the way in which the world communicates has made rapid progress. Engaging in this agenda will ensure our market position, alongside investing in pioneering technology for our school community.

We are confident our current model is robust. Incorporation of continuous self evaluation ensures longevity and sustainability.

We envisage contributing and sharing our expertise in special educational needs and disabilities (SEND) to a wider audience.

OUR AIMS

- Explore inspirational expansion and contribution to our charitable status
- Seek out formal and informal partnerships with local, national and international communities to entice best practice and innovation
- Cultivate engaging relationships with parents and carers
- Improve and implement 21st century Information Technology throughout the school whilst providing our pupils with innovative provision
- Invest in outstanding opportunities for our staff through first class training and development to gain a diverse range of leading edge skills, knowledge and experiences
- Embrace and embed diversity within the curriculum in recognition that the world is changing. By engaging with biodiversity we aim to broaden our pupils' ability to relate and adapt to their environment, preparing them for a fulfilling future